



Partnership Prospectus

2026 Stepping into Leadership Program

Transforming the lives of women in agriculture and rural communities through the offering of quality professional development, coaching and mentoring support.



“Stepping Into Leadership was, without question, the most insightful and empowering personal development program I have ever done. It gave me the confidence and clarity I needed to step up in my role, and I still draw on the lessons daily. The experience was so valuable that we’ve since invested in putting two other women from our business through the program, and the positive impact has been incredible to watch. This program doesn’t just build skills - it truly transforms people. Supporting it means directly empowering women to grow, lead, and contribute more fully to their workplaces and communities.”

Joyce Ceravolo | Ashton Valley Fresh | Stepping Into Leadership Graduate and Scholarship Partner



About WoTL and the Stepping into Leadership (SiL) Program

WoTL has a vision of a thriving Australian agricultural industry that recognises the valuable contribution of women.

WoTL identifies and delivers responsive and effective initiatives such as professional development, learning and networking opportunities. We do this by working with partners and funding bodies to deliver inspiration and growth for women connected through agriculture.

The eight-month Stepping into Leadership Program involves:

- 2 x 1 day workshops
- 2 day residential workshop
- 3 x webinars
- Individual coaching and mentoring support

Become a Program Partner!

Investing in the SiL Program is a powerful way to position your business alongside the voices shaping the future of agriculture.

Through SiL, your brand leverages the reach and influence of an engaged network of women leaders whose decisions and connections span across rural communities and the broader agricultural industry. Your involvement not only supports participants to expand their networks and knowledge but also ensures your business is front of mind as their leadership and influence continues to grow.

Benefits of becoming a SiL Program Partner include:

- 1** An opportunity to showcase your business to 15 skilled and capable program participants who are leaders and future leaders in their communities and agricultural industries.
 - 2** A cost-effective way to reinforce your brand and strengthen brand awareness to an influential audience.
 - 3** An opportunity to showcase your expertise and capabilities. This opportunity can be elevated by becoming a program mentor.
 - 4** An opportunity to follow the leadership journey of the participant(s) you are supporting.
 - 5** An opportunity to give to a program that is having a significant impact on the lives and careers of women in the agricultural sector - you can read the impact through the Stories of Impact section on our website.
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Packages

	Major Program Partner \$15,000	Scholarship Partner \$5,000
Promotion		
Company acknowledgement	All events	All events
Company acknowledgement in WoTL newsletter	✓	✓
Opportunity for representative to speak at graduation event	✓	
Full page advertisement in participant manual	✓	
Free standing pull-up banner (1 only)	All events	Welcome dinner and graduation
Link from WoTL website to sponsor website	✓	✓
Opportunity to supply gifts to participants and mentors	✓	
Promotion across social media channels ¹	2	1
Brand placement		
Front cover of the 2026 Stepping into Leadership application form	✓	
Sponsor section of the 2026 Stepping into Leadership application form and participant handbook	✓	✓
2026 SiL Graduation Ceremony slideshow	✓	✓
Attendance		
2 x opportunities to network with participants and mentor (Leadership Workshop Dinner and Graduation Ceremony)	✓	✓
Opportunity to provide a mentor for the program ²	✓	✓
Opportunity for someone from your business to attend the one-day mentor training workshop	✓	✓
Other		
Ability to request criteria for your scholarship, for example, industry or region specific		✓

All prices are GST exclusive.

¹Minimum number of posts on each platform

² This will depend on the area of the program participants want to be mentored in and suitability.



Thank you for your consideration.

Contact

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**Growing and inspiring women
connected through agriculture**

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