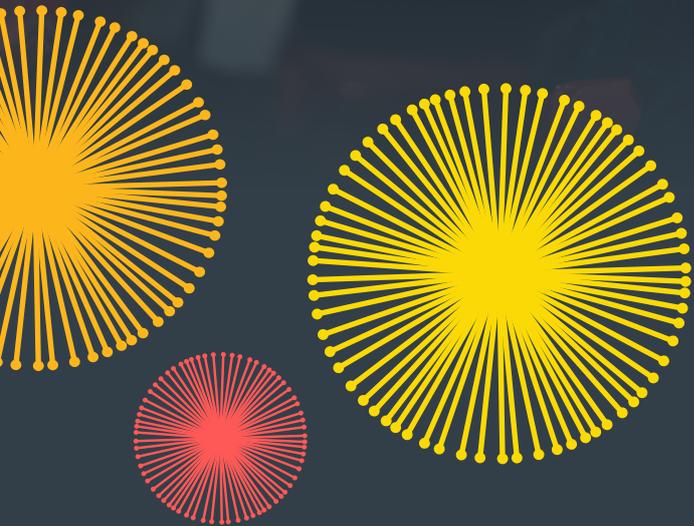




**Thriving
Women**

2025 Growing and inspiring
women connected
through agriculture



Sponsorship Prospectus

Charles Sturt University

Wagga Wagga NSW | 18 - 19 August 2025

Proudly presented by



About TW2025

WoTL is proud to host the Thriving Women 2025 Conference.

Founded for women, by women, WoTL is a not-for-profit organisation providing leadership, training and connection for women in all agricultural industries in Australia. We deliver responsive and effective initiatives such as professional development and networking that empower women to thrive. We achieve this by working with partners and funding bodies to deliver inspiration and growth for women connected through agriculture.

Thriving Women is WoTL's premier conference event to secure a sustainable future for women living and working in agriculture and associated industries. In 2025, the event will be held at Charles Sturt University in Wagga Wagga, NSW.

Women play a critical role in the strategic and daily operation of primary production, natural resource management and rural communities. They are also highly influential in agribusiness and related industries including processing, marketing and value adding of agricultural commodities.

Thriving Women 2025 will empower delegates to be

confident, capable and influential, working towards a sustainable future for agriculture.

Thriving Women 2025 offers a stimulating and supportive environment that encourages the development of networks, knowledge and skills. By participating in a range of activities from inspiring keynote speakers to an array of Toolbox Talks, delegates are provided with real-life tools available for immediate implementation.

Connecting more than 200 women from a varied range of backgrounds to formal and informal networks, the event provides opportunities for professional development and self-expression during and post conference.

The Thriving Women Conference is your opportunity to connect with influential female leaders in agriculture and showcase your brand to those shaping the future of the industry. Together with WoTL, let's make this event a powerful platform for growth, collaboration, and success!

Susie Green
WoTL Chairperson





Value of sponsoring

Sponsorship of the Thriving Women 2025 Conference is a powerful way to promote your business.

This is an opportunity to leverage the reach and engagement of 200 women from across Australia from a range of backgrounds who have come together to celebrate and enhance their connection through agriculture. They are leaders inspiring a sustainable and prosperous future.



As a sponsor you will have the opportunity to:

- 1** Connect and engage with more than 200 delegates who are leaders, innovators and decision makers who are all inspiring the future of agriculture.
- 2** Present your products and services, including your latest innovations.
- 3** Reinforce your brand by strengthening awareness to an audience of influencers and decision makers.
- 4** Showcase your expertise and capabilities.
- 5** Be connected to the premier conference event for women connected through agriculture.
- 6** Share joint marketing initiatives through Thriving Women promotional activity and via platforms such as www.thrivingwomen.com.au.
- 7** Give back and be a part of building a sustainable future for women in agriculture.



Packages

	Diamond	Opal (Dinner)	Ruby
	\$27,000 <i>1 available</i>	\$15,000 <i>1 available</i>	\$13,000 <i>Multiple available</i>
Promotion			
Company acknowledgement at opening and closing of the conference	✓		
Representative to host /participate in a conference session	✓	✓	✓
Company acknowledgement throughout dinner		✓	
Advertisement in conference program (artwork to be supplied)	Full page	Full page	Half page
Trade Fair space (3m x 2m)	✓	✓	✓
Free standing pull up banner (sponsor to supply)	2 (1 on stage)	2 (1 on stage at dinner)	1
Link on conference website to sponsor website	✓	✓	✓
Opportunity to supply gifts for keynote speakers	✓	✓	
Promotion across social media channels ¹	3	2	2
Promotional material on conference dinner tables ²		✓	
Branding			
Front cover of the 2024 conference program	✓		
Sponsors section of the conference program	✓	✓	✓
PowerPoint slide at the Opening and Closing sessions	✓	✓	✓
PowerPoint slide at dinner		✓	
Conference dinner menu		✓	
Brand placement at coffee cart			
Attendance			
Complimentary Conference Registration	4	2	3
Complimentary Dinner Ticket	2	6	

All prices are GST exclusive.

¹Minimum number of posts on each platform

² Material to be agreed with Thriving Women Conference Sponsorship Committee



Emerald	Sapphire	Coffee Cart	Morning / Afternoon Tea	Tradeshow only
\$7,000 <i>Multiple available</i>	\$3,500 <i>Multiple available</i>	\$7,000 <i>1 available</i>	\$2,500 <i>4 available</i>	\$1,400 <i>Multiple available</i>
Quarter page	Quarter page	Quarter page	Quarter page	
✓				✓
1		1 at coffee cart	1 at sponsored break	
✓	✓	✓	✓	✓
2	1	2	1	1
✓	✓	✓	✓	
✓	✓	✓	✓	
		✓		
1	1 day only (can purchase dinner ticket)	1	1 (on sponsored day only)	1

If you wish to modify a Sponsorship Package to meet your specific company needs, please contact:

Kim Blenkiron WoTL Executive Officer
eo@wotl.com.au | 0427 592 243



Become a ticket sponsor!

Does your organisation employ or support women working in the agricultural space? Consider sponsoring a delegate(s) to attend the Thriving Women 2025 Conference.

WoTL encourages organisations connected to agriculture to sponsor a delegate(s) to attend Thriving Women 2025.

It is important to WoTL to support the inclusion of a diverse range of delegates to attend this premier event.

Additionally, you might like to also consider subsidising accommodation and the cost of travel.

This is a great opportunity to support women to

attend the event, gaining the benefits of renewing and developing networks, learning new skills, and growing personally and professionally alongside a diverse range of women connected through agriculture.

If you are interested in sponsoring a delegate(s), please email eo@wotl.com.au.

A limited number of tickets are available for this initiative.



Terms and conditions

Sponsor registrations

All company/organisation representatives attending and participating in the conference must register and pay the nominated 'sponsor' registration fee. Some packages include sponsor registrations in which case this fee is not payable. However, a completed registration form is still required.

Additional registrations may be purchased. These registrations give you full access to all of the conference activities including the conference dinner.

Sponsor speaker positions

Speaker fees and travel costs associated with any sponsored positions will not be covered by WoTL. The speaker conference registration is deemed as one of the inclusive registrations provided in the sponsorship package.

Delegate lists

A delegate contact list will not be provided as part of any sponsorship package.

It is the responsibility of the exhibitor to attract delegates to their stand for the purpose of acquiring contact details.

Logo placement

Placement and size of logos included in the conference material will be at the discretion of WoTL and will reflect the level of support given by your organisation.

All signage will be designed to suit the requirements of the venue.

Web hyperlinks

As a sponsor you will have the opportunity to be hyperlinked via the conference website. WoTL requests a reciprocal link from your organisation's website to the conference website.

Payment Terms

Payment is required 30 days from invoicing unless pre-approved

WoTL reserves the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and or the conference. Every effort will be made to maximise sponsor benefits, as well as the delegate experience.

Cancellation Policy

Due to the considerable administration and upfront financial commitment associated with the Thriving Women Conference, the following sponsorship cancellation fees apply:

- › Cancellation prior to 1 June 2025 - a fee equal to 50% of the full payment amount of the confirmed agreement will be incurred.
- › Cancellation after 1 June 2025 - a fee equal to 100% of the full payment amount of the confirmed agreement will be incurred.
- › If the conference is cancelled or modified due to a natural disaster or pandemic, WoTL will not refund sponsorship payments.
- › All requests for cancellations must be made in writing to the WoTL Executive Officer. (eo@wotl.com.au)





**Thank you for your
consideration.**

**We look forward to
connecting.**

Contact

Kim Blenkiron
WoTL Executive Officer
eo@wotl.com.au
0427 592 243

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